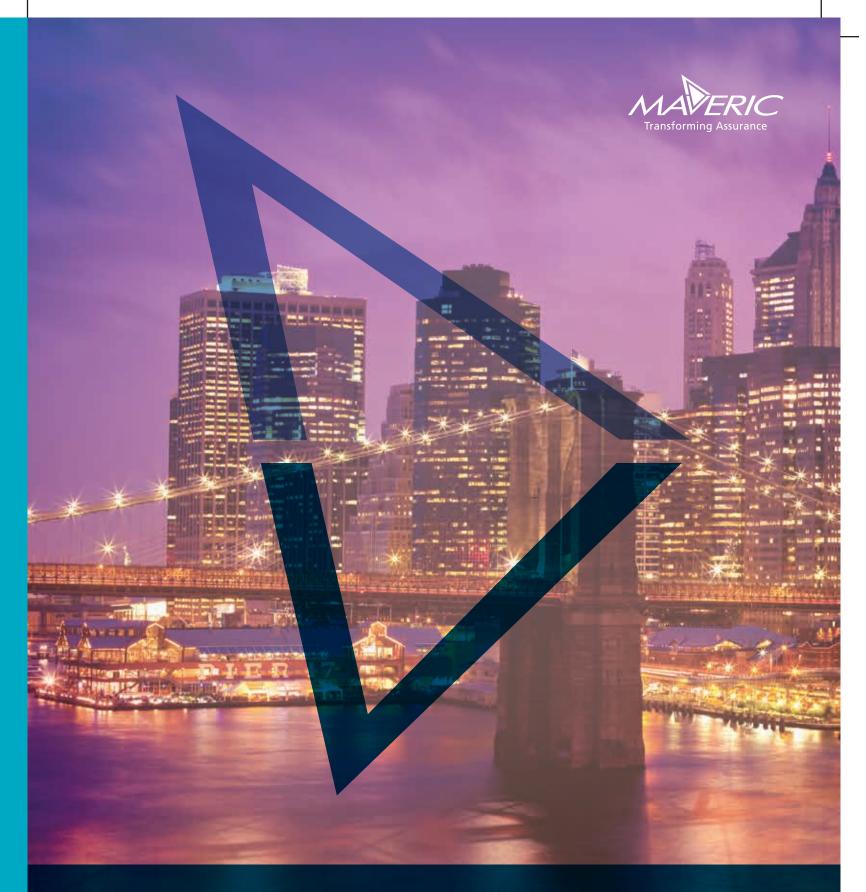




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India | Malaysia | Saudi Arabia | Singapore | UAE | UK | USA







MAVERIC'S PLATFORM-LED TESTING SOLUTION FOR DIGITAL CHANNELS

Streamlines Digital Testing | Ensures Maximum Ecosystem Coverage Enables Faster Market Reach | Guarantees Quality | Assures Lower Cost



## DIGITAL CHANNELS – A GAME-CHANGER ACROSS THE BANKING INDUSTRY

Digital Channels enable banks to provide fast, secure and reliable access to customers, and also allow them to leverage technology to transform distribution, reduce costs and increase sales.

More than 60% of banking customers globally use some form of Digital Channels for primary banking

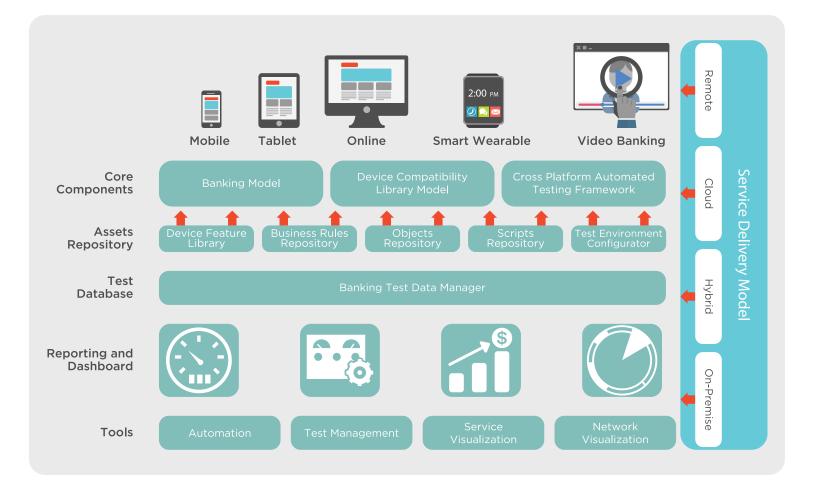
As per Gartner, by YE18, 55% of bank customers in developed markets will use wearable devices to interact with their banks

# TRADITIONAL TESTING METHODS ARE NO LONGER SUFFICIENT TO COMBAT UNIQUE CHALLENGES PRESENTED BY DIGITAL CHANNELS

- ♦ Banking business is continuously getting redefined by new age startups and technology innovators
- ♦ Highly fragmented and ever changing technology (devices, manufacturers, operating systems and browsers) ecosystem makes coverage challenging for long tail of customers
- ♦ Release cycle time getting squeezed thereby putting pressure on QA teams to adopt agile testing methods, innovative test execution methods and increased automation

## ACCELGATE - MAVERIC'S INTEGRATED PLATFORM-LED TESTING SOLUTION FOR DIGITAL CHANNELS

In alignment with current market trends and emerging challenges faced by the industry, Maveric has designed a platform- led testing solution for the digital channels.



#### BANKING MODEL

- Extraction tool as capture as-is application state
- Proprietary Model Driven Automated Test Design Workbench
- Reusable Object, Business Rules and Test Scenarios repositories including Automation Test packs
- Interoperable with any banking (off the shelf or home grown legacy) platform

### DEVICE COMPATIBILITY LIBRARY MODEL

- Home grown model mapping application's compatibility against technology features of devices, operating systems, manufacturers' skins and browsers
- Rules driven optimizer which provide optimal device list to achieve certain level of test coverage
- Specific geography and customer segment usage customization

### CROSS PLATFORM TEST EXECUTION

- ♦ Remote execution and simultaneous execution on multiple devices
- Cross platform (iOS, Windows, Android etc.) execution ability based on same test objects because of cross platform scripts
- Leverage physical devices and use manufacturers' emulators to increase device coverage

### VALUE DELIVERED BY ACCELGATE

- ♦ Move automation upstream across entire assurance lifecycle to enable faster release cycle
- ◆ Reduce cost of defects through early detection
- ♦ Improve device coverage within same time frame and cost
- ♦ Improve operations and support quality through faster resolution of issues